

Electric Fuchsia Lip Cream

C-1051-01

DESCRIPTION

Apply this richly pigmented, comfortable lip cream infused with MEADOWESTOLIDE® to provide moisturization to the lips.

Phase	Ingredient	Supplier	%w/w
A	Deionized Water		55.50
	Glycerin		5.00
	Sodium Chloride		1.00
B	Dimethicone– 2cs	Shin Etsu	12.50
	Dimethicone (and) PEG-10 Dimethicone (and) Disteardimonium Hectorite (and) Tocopherol (BENTONE® LUXE DM)	Elementis	10.00
	Dimethicone/Vinyl Dimethicone Crosspolymer (and) Isododecane (USG-106)	Shin Etsu	5.00
	Hydrogenated Polyisobutene (FANCOL® POLYISO 300 CG)	Elementis	4.00
	Meadowfoam Estolide (MEADOWESTOLIDE®)	Elementis	1.00
C	Red 27 Lake		2.90
	Mica (and) Titanium Dioxide (KTZ® Fine White)	Kobo Products	2.00
	Blue 1 Lake		0.10
D	Phenoxyethanol (and) Ethylhexylglycerin (euxyl™ PE 9010)	Ashland	0.50
	Coconut Flavor Oil		0.50

PROCEDURE

1. Combine Phase A and heat to 75°C with propeller mixing.
2. Combine Phase B and heat to 75°C with mixing on Silverson homogenizer.
3. Add Phase C to Phase B and continue mixing until smooth.
4. Slowly add Phase A to Phase B/C with Silverson homogenizer until emulsion forms. Continue mixing for 10 minutes.
5. Transfer to propeller mixer for cooldown.
6. Add Phase D below 30°C and continue cooling to room temperature.

FORMULATION SHEET

ELEMENTIS

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SPECIFICATIONS

Viscosity: DV-II. Spindle 6. 10rpm 24,000-30,000 cps

Appearance: Lip cream with strong fuchsia colour

ADVANTAGES

BENTONE® LUXE DM works as the sole emulsifier and combines the benefit of the hectorite network and the emulsifier to give great stability to emulsions while enhancing the application of the lip cream.

FANCOL® POLYISO 300 CG provides lubricity and shine to the formula.

MEADOWESTOLIDE® has been shown to improve the moisture barrier of the skin and overall hydration.

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